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Council for Federal Cannabis Regulation (CFCR) Ramps Up Mission Activity through Series of Events And Engagement of New Key Personnel

WASHINGTON, D.C. -- The Council for Federal Cannabis Regulation (CFCR) launched last year as an umbrella organization designed to advocate for federal regulations to enhance public faith and trust in cannabis-infused products as the industry continues to approach full nationwide legalization.

CFCR's initial mission is to work with federal agencies, including the U.S. Food & Drug Administration and even the White House to develop a safe "legal" harbor for all non-THC products in the marketplace today, and to expedite the development of a legal regulatory pathway. The organization has quietly attracted top talent for this initial mission, including four PhD's, and has largely flown under the radar awaiting a new FDA Commissioner to begin its critical work.

According to Council Founder Sheri L. Orlowitz, CFCR's "quiet approach" to this point is about to change.

Through the appointment of a new executive director and the engagement of a powerful team of industry and federal government professionals – ranging from scientists and C-Level corporate executives to attorneys, financial experts and cannabis industry specialists – the non-profit Council is now poised to embark on its core mission objectives: namely to represent the interests of the current and future industry stakeholders as cannabis continues to face increased regulation by various federal agencies.

"CFCR was designed to provide tools, business guidance and scientific resources to support the FDA's process to regulate cannabis compounds; to attract and educate established industry and encourage its support and investment in the regulatory process and to ensure regulations are informed by and grounded in the policies behind legalization such as access to cannabis without undue burden and restorative justice," said Orlowitz, a former Department of Justice Prosecutor who is also a Founding Partner of Artemis Holdings, a Board Member of the Marijuana Policy Project and a Founding Member of the US Cannabis Council. "These objectives will be achieved by a series of programs CFCR will facilitate, designed to inform and support FDA safety requirements, developing an agreed path for cannabis, building off accurate science, extensive research studies and best practices from other countries and educating and attracting hesitant stakeholders and encouraging them to invest in regulation."

The FDA, Orlowitz says, ultimately holds the key to the eventual widespread acceptance and integration of cannabis-related product into the marketplace.

"In addition to medical-use cannabis, the huge demand for CBD is not being met because producers are operating under a fog of regulatory uncertainty, and consumers do not know which are trusted products. The CFCR will work with consumer-packaged goods and cannabis company stakeholders to explore and recommend a pathway for FDA approval of cannabis-infused products as a dietary supplement and food additive."

CFCR was created as a “think and do” tank to serve as a forum in which stakeholders – both from the federal government and industry – will analyze and support the creation of informed federal laws and regulations to safely govern the cannabis industry without being unduly burdensome. The Council is composed of four committees: a Scientific and Regulatory Affairs Committee, a Corporate and Business Committee, a Legal and Government Relations Committee and a DEI Committee, each led by best-in-class experts in their respective fields.

For additional information, please visit [uscfcf.org](https://www.uscfcf.org).

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ABOUT CFCR

The Council for Federal Cannabis Regulation (CFCR) is 501(c)(3) and 501(c)(4) non-profit that serves as a forum in which stakeholders -- both from the federal government and industry -- can analyze and support the creation of informed, intelligible, and inclusive federal laws and regulations to govern the cannabis industry. CFCR exists to educate, advocate, and communicate. For additional information please visit www.uscfcf.org and follow us on social media @USCFCR.